



MIKE HOLMES INSPECTIONS



MAKE IT RIGHT[®]

Mike Holmes Inspections
Franchise Opportunity

1 888 563-5699

www.mikeholmesinspections.com

Are you considering a Mike Holmes Inspections
Franchise, but you want more information?

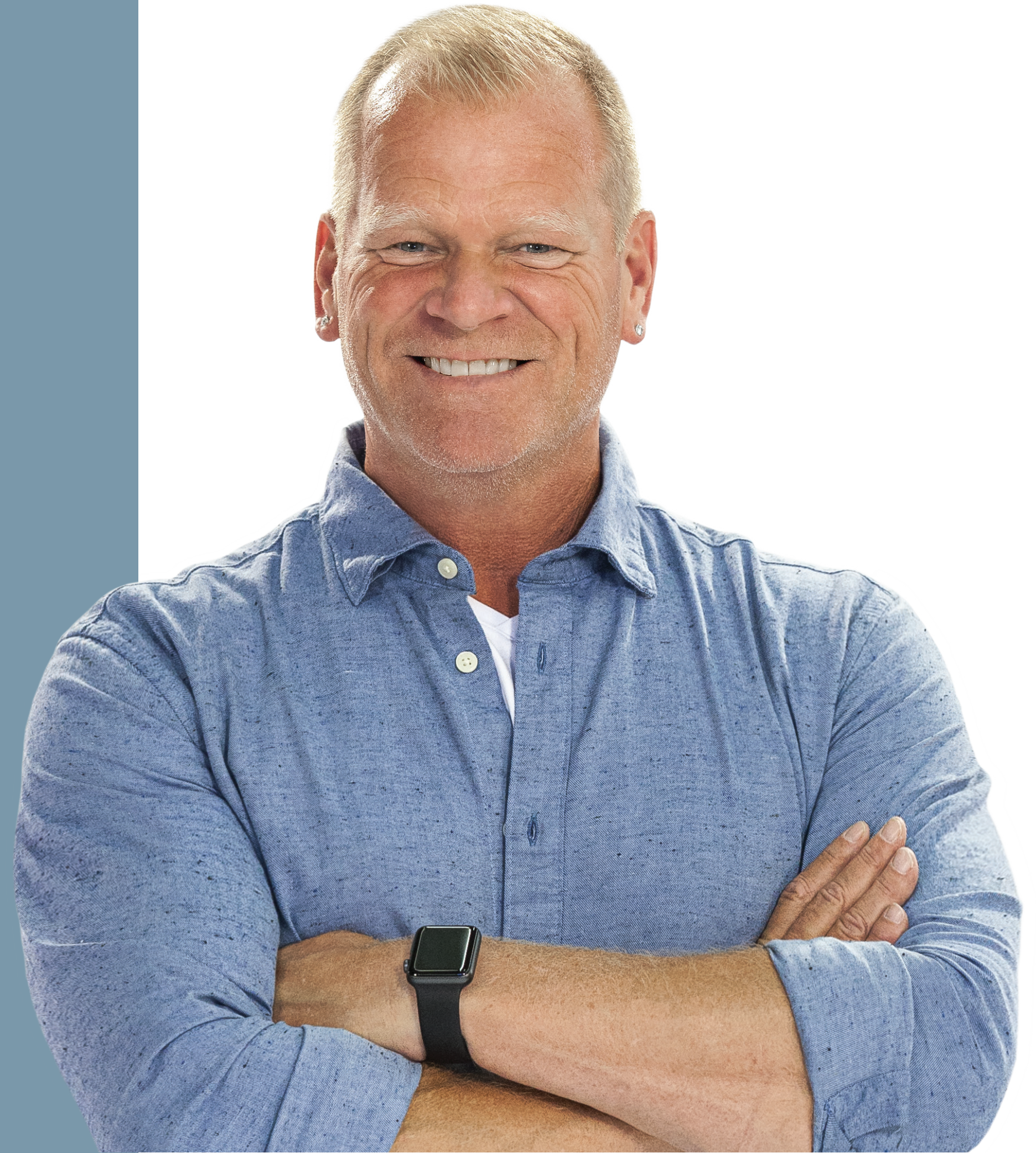
This brochure will answer some of your questions about
our BRAND, SYSTEM & SUPPORT.

A MESSAGE FROM MIKE HOLMES

"I started Mike Holmes Inspections over 12 years ago because I wanted homeowners to see the real value of a home inspection done right to the highest standards by a team of expertly trained and certified professionals. If you want to **Buy It Right, Sell It Right** or **Own It Right**, you need reliable and trusted information to guide you during some of the largest home decisions making of your life. Together we can **MAKE IT RIGHT!**"



Mike Holmes,
Professional Contractor and TV Host



THE FRANCHISE OPPORTUNITY

Mike Holmes has decided to share his Make It Right philosophy by launching the Mike Holmes Inspections franchising opportunity. If you have been thinking about starting your own home inspection business, a franchise can help you get started quicker.

With our franchise, you will have access to an established system, along with support from some of the industries best and brightest and with a very recognizable brand.

By aligning yourself with an established brand means much of the heavy lifting is done. Our scheduling system is already set up, and the sales and marketing strategy and collateral templates have already been developed for you.

We want to help liked-minded individuals start a rewarding and life changing franchise business and help to contribute to the future of the home inspection industry!

With a range of payment options to choose from, we ensure that you can select the one that aligns best with your preferences. Whether you prefer a zero-down payment or wish to leverage our enticing discounts and financing options, we will tailor your investment to suit your specific needs.



BENEFITS OF A MIKE HOLMES INSPECTIONS FRANCHISE

- Trusted and recognized brand
- Proven operating system
- Automated booking, scheduling & payment system
- Around the clock access to our highly knowledgeable support network
- Ongoing coaching, training & guidance
- Brand awareness through national partners like
- Costco & Realtor Brokerages
- Continuous on-going sales and marketing support
- Access to industry leading technology and inspection practices
- Low start up cost
- Great income potential
- Financing
- Making a difference in your community
- Being part of the Mike Holmes Inspection family!



SELL IT RIGHT, BUY IT RIGHT, OWN IT RIGHT



Suitable for:

- Independent owner operators - multiple inspectors
- Business managers with a team of inspectors

“Onboarding with MHI has been an incredibly smooth experience. The methodology training was in-depth and informative. The on-site training with Kory was invaluable, as he took the time to walk me through every stage of the inspection and reporting procedures. Throughout the process, I felt well-supported as there was always someone available to help with any questions or concerns.”

-Lisa Gladu, Halifax Inspector & Franchisee



SELL IT RIGHT, BUY IT RIGHT, OWN IT RIGHT



THE INFLUENCE OF THE HOLMES BRAND

As a Mike Holmes Inspections franchisee, you will be aligned with one of Canada's most Trusted Brands. Mike Holmes is a recognizable and trusted figure in the building and home inspection community. This didn't happen overnight. For decades, Mike Holmes used his influence on TV and online to educate homeowners on the importance of a quality home inspection. The Holmes brand has trust and credibility that stands behind you! Having an established and trusted brand supporting you goes a long way in ensuring the success of your franchising venture.

By becoming part of the Mike Holmes Inspections family, you automatically earn the trust of homeowners in your area. The Holmes name and logo are widely recognized across Canada.



"We chose Mike Holmes Inspections because we were interested in a thorough evaluation that was conducted with quality and integrity based on the excellent work performed by Mike Holmes and has stellar reputation!

- Jacques and Sharon, Strathroy ON

THE MIKE HOLMES INSPECTIONS SYSTEM

The Mike Holmes Inspections system is efficient and proven for over the past 12 years.

Seamless Integration for our FRANCHISEES:

- Automated booking & scheduling that works with your availability
- Automatic deposits into your account (zero accounts receivable)
- Report writing assistance by qualified lead inspectors
- Inspection report peer review

Seamless Integration for our FRANCHISEES:

- Specialized call centre that exclusively services home inspections
- Detailed work order email sent to client in preparation for the inspection
- Payable & Contract delivered and signed digitally
- Easy to read reports

The process was designed to handle everything prior to showing up for the inspection. This process is fast and flexible and allows franchisees to focus on inspections, while we take care of the administrative tasks. Having access to such a robust system will only contribute to the franchisee's long term success.



**MIKE HOLMES
INSPECTIONS**

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THE MIKE HOLMES INSPECTIONS SUPPORT

The Mike Holme Inspections franchise offers extensive support in all aspects of inspections and business operations. Whether you have inspection experience or are new to the profession, you can feel comfortable knowing that we are with you every step of the way. Our team of professionals are experienced, flexible and invested to ensure your business is successful. Our goals are your goals!

Areas of Support:

- Franchise Onboarding
- Operations
- Booking & Scheduling
- National & Local Sales
- Marketing & Communications
- Finance and Accounting
- Hiring & Employee Development
- Technical Training



SELL IT RIGHT, BUY IT RIGHT, OWN IT RIGHT

"Mike Holmes Inspections can't be successful unless our Franchisees are successful"

-Scott Piccolo, President & CEO

THE MIKE HOLMES INSPECTIONS TRAINING

Home owners can be confident when using Mike Holmes Inspections services because all our inspectors are certified and fully trained through **The Holmes Academy**. Once certified, all inspectors are trained in the Mike Holmes Inspections methodology. Our methodology puts us head and shoulders above other home inspection services and has been developed over the course of 12+ years.

Qualified franchisees will be trained in the three pillars that are the foundation of our methodology:

**THE INSPECTION
THE REPORT
COMMUNICATION**



**MIKE HOLMES
INSPECTIONS**

SELL IT RIGHT, BUY IT RIGHT, OWN IT RIGHT

Benefits of the MHI Training

- Flexible Scheduling
- Vetted & developed by professionals
- One on one field experience
- Ongoing development by MHI professionals



PATH TO YOUR FUTURE

The Mike Holmes Inspections Candidate will be passionate and committed with a strong drive to succeed. If you have the desire to be your own boss, work flexible hours and have high earning potential, then a Mike Holmes Inspections franchise may be the right fit for you.

- Request more franchise information
- Connect with a franchise team member
- Franchise discovery presentation
- Territory discussion & details
- FDD (Franchise Disclosure Document) review
- Execute franchise agreement
- Onboarding and training
- Grand opening to your franchise & future



SELL IT RIGHT, BUY IT RIGHT, OWN IT RIGHT



MAKE IT RIGHT FOR YOUR FUTURE AND CONTACT US

Click [here](https://www.mikeholmesinspections.com/apply) to schedule a call today!
www.mikeholmesinspections.com/apply



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Let's *Make It Right*, together!

